

City of Los Angeles
Department of Recreation and Parks
GOLF ADVISORY COMMITTEE MEETING
MONDAY NOVEMBER 16, 2020 AT 1:00 PM
Golf Division Headquarters (ONLINE WEBCAST)
3900 Chevy Chase Drive
Los Angeles, 90039

<p style="text-align:center">ATTENDING COMMITTEE MEMBERS</p> <p>Chair Betty Brix, Penmar Women’s Golf Club Vice Chair Marcy Valley, Rancho Park Women’s Golf Club Larry Cloud, Municipal Golf Association Steven Yablok, Roosevelt Golf Club Rosemary Menard, Harbor Park Women’s Club Angela Stewart, Women’s Public Links Golf Association Kevin Fitzgerald, SCGA Anne Matthews, Sepulveda Women’s Club Steve Bloom, Griffith Park Golf Club Michael Berumen, Griffith Park Senior’s Club Dan Koenig, Sepulveda Senior’s Club Rick Schuler, Harbor Park Men’s Golf Club</p>	<p style="text-align:center">GOLF STAFF MEMBERS</p> <p>Calvin White, Principal Grounds Maintenance Supervisor II Penny Siebrandt, Golf Starter Supervisor II Rick Reinschmidt, Golf Starter Supervisor II</p> <p style="text-align:center">ATTENDING COMMITTEE ALTERNATES</p> <p>Faye Lee, Rancho Park Women’s Club (alternate) Karen Tozer, Harbor Park Women’s Club (alternate) Ted Johnson, Griffith Park Golf Club (alternate) Craig Kessler, SCGA (alternate)</p>
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MEETING MINUTES

The meeting was called to order at 1:00 PM by Chairperson Betty Brix with a quorum present. Chair Betty Brix shared information about the virtual online forum so that members could fully participate.

1. PUBLIC COMMENTS

- No public comment.

2. APPROVAL OF MINUTES

- **Marcy Valley moved, Rosemary Menard seconded, to approve the Minutes from the October 19, 2020 meeting.** The motion was unanimously approved.

3. DEPARTMENT REPORTS

- GOLF MANAGER REPORT – Rick Reinschmidt
 - i. Laura Bauernfeind is still the Golf Manager and her last day will be December 5.
 - ii. The concrete work for the ADA upgrade at the entrance of the Griffith Park clubhouse is set to begin.
 - iii. The newly constructed men’s restroom at Griffith Park is almost complete and should be open next week.
 - iv. There is still no word on the final plumbing permit for the concessionaire at Griffith Park.
 - v. The concessionaire at Woodley Lakes has been given notice to vacate by the end of the month.
 - vi. The practice cages at Harbor Park are opening. They will be reserved for registered golfers only under the social distancing protocols.

- vii. The October round numbers are up 23% compared with prior year and revenue is up 27%. Year to date revenue is up 23% from July to October from 2019.
- viii. Rick Reinschmidt answered Marcy Valley's question about the Rancho Park clubhouse construction which will begin in 2021 as the concessionaire's timeline has been moved back because of the pandemic.
- ix. Steve Bloom asked why there will be a concessionaire change at Woodley Lakes.
 - 1. Rick Reinschmidt explained that there have been a number reasons and the concessionaire has been on a month to month agreement. They will vacate by November 30.
- x. Michael Berumen asked if the putting/chipping greens will be reopening. Rick Reinschmidt explained that the City must follow the LA County Health Order which restricts the chipping/putting practice areas. As soon as the Health Order changes the greens will reopen.
- xi. Larry Cloud expressed concern about a lapse between the moment that the current Woodley Lakes concessionaire vacates and before the new concessionaire begins operating. Rick Reinschmidt explained that there should be food available immediately because a food truck will be available in the interim as the City works to secure a new long-term concessionaire.

4. SUBCOMMITTEE REPORTS

- POLICIES AND PROCEDURES – Kevin Fitzgerald
 - i. The subcommittee held a meeting and selected a chairperson.
 - ii. The subcommittee discussed the need to ensure that meeting announcements continue to be posted at the golf facilities as well as on the website.
 - iii. The subcommittee members discussed the various virtual meeting platforms utilized this year and were pleased with the functionality whether conducted via Zoom or GoToMeeting.
 - iv. The committee compared the EZ Links reservation system with various other reservation systems being utilized by other municipal facilities in LA County. There are pros and cons, but the EZ Links system seems to be the only one that occasionally stalls and drops a golfer out of the system when trying to reserve a tee time. Also, tee times that are cancelled within 24 hours do not appear to become available again even if the golfer pays the \$10 cancellation fee. Under the health protocols no walk-up play is permitted and therefore some space will go unused.
 - v. Rick Reinschmidt explained that Staff is working with EZ Links to add an option to offer tee times that had been cancelled within 24 hours. There is a new upgrade coming very soon to the reservation system and Staff should be testing it by next week. EZ Links is working to resolve some of the issues. One of the main issues is that times are listed in the golfer's search field but the time is not held for that golfer. So, in the time it might take for a golfer to decide whether or not to book the available tee time someone else might reserve it.
 - vi. Marcy Valley stated that the system often displays that no tee times are available when actually there are times available. The system also has a tendency to freeze at high traffic hours. Rick Reinschmidt explained that he expects most of those issues to be resolved.
 - vii. Steve Bloom stated that it is very difficult to get through to the starter's office. Should there be an emergency situation it is critical that golfers out on the course are able to reach staff at the facility very quickly. Rick Reinschmidt explained that if

golfers reach the call center then the call center operators have emergency numbers to reach the starters. Marcy Valley stated that the call center occasionally becomes overwhelmed and a golfer might wait for an extended period of time before getting through.

- FEES AND CHARGES – Anne Matthews
 - i. The subcommittee held a meeting and reelected Anne Matthews as chairperson.
- CAPITOL IMPROVEMENT FUND – Steven Yablok
 - i. There is no report, however, the subcommittee will be meeting prior to the next GAC meeting.
- AD HOC WOMEN’S GOLF – Marcy Valley
 - i. The subcommittee held a meeting and reelected Marcy Valley as chairperson.
 - ii. The subcommittee considered Tuesday club play, but group play remains on hold because of the Los Angeles County Public Health Order.
 - iii. The subcommittee discussed how the clubs might attract new members and how we might help promoted the Women’s City Golf Championship next year assuming that we are able to have the event in 2021.
- AD HOC STRATEGIC PLAN IMPLEMENTATION – Larry Cloud
 - i. The subcommittee considered the Griffith Park Aerial Tramway project and prepared an opposition letter. The group determined that it would prepare a Communication to the Board for the GAC to consider.
 - ii. **The subcommittee’s recommendation to oppose the Griffith Park Aerial Tramway Project is a motion before the GAC, Steve Bloom seconded, and the motion carried with Steven Yablok abstaining.**
 - iii. Angela Stewart shared that the Friends of Griffith Park, Los Feliz Improvement Association, and the Community of Los Feliz would like to thank the GAC for opposing the Aerial Tramway project.
 - iv. The members recommended that the Ad Hoc subcommittee continue to meet next year despite no longer meeting to assess the implementation of the City’s Strategic Plan.
- AD HOC BY-LAWS REVIEW – Larry Cloud
 - i. The subcommittee has no further business because the GAC accepted the new version of the Bylaws.
 - ii. The subcommittee will not be meeting unless there are further questions concerning the implementation of the new Bylaws document.
 - iii. Rick Reinschmidt stated the RAP Board likes redline versions of changes and staff hopes to get the Bylaws to the RAP Board in December or January. Marcy Valley offered to create a red line version to compare the current and new versions of the Bylaws.

5. UNFINISHED BUSINESS

- The Griffith Park Aerial Tramway item was discussed earlier in the meeting as part of the Strategic Plan subcommittee report.

- The EZ Links topic was discussed earlier in the meeting as part of the Policies and Procedures subcommittee report.

6. NEW BUSINESS

- Rick Reinschmidt explained that the homelessness situation near Rancho Park and Harbor Park is outside of golf's scope. If there are concerns about any of the projects it is best to provide input with your City Council member.
- Faye Lee stated that stakeholders were informed that an area near Rancho Park is no longer being considered as a site for homeless housing.

7. FUTURE AGENDA

- No future agenda items were presented.

8. ANNOUNCEMENTS

- The next meeting is scheduled to be held on January 25, 2021.
- With no further comments Chairperson Betty Brix adjourned the meeting at 2:00 PM.